



NeuroStar  
Advanced Therapy for Mental Health

TAP INTO A  
NEW POSSIBILITY  
for depression

### GET THERE FASTER WITH TRAKSTAR®

On February 23rd, we launched the **TrakStar FASTER Educational Series**, a campaign designed to help you streamline your internal process to identify more potential patients interested in NeuroStar treatment.

With our new TrakStar landing page, help is one click away with a comprehensive reference and tutorial library containing educational videos and supporting materials so you and your staff can seamlessly navigate the platform, using it to its fullest potential.

Throughout the year, we will be sending out announcements when new material is added to the TrakStar landing page. Make sure to turn on your email notifications and schedule a meeting with your Practice Development Manager to learn more about how TrakStar can help you succeed!

VISIT THE TRAKSTAR LANDING PAGE

We know TrakStar works. Not just from our own data, but because practices tell us the difference it makes when they use it.

“The most user-friendly software I have used in healthcare.”

Molly Pappas, TMS Coordinator  
Southfield Mental Health Associate - Southfield, Michigan

### THINK YOU KNOW TRAKSTAR?

Answer this question by 5pm eastern Wednesday, March 15th for a chance to get an exclusive social media post sent to you via email so you can share on your social channels!

Your current patients who complete the PHQ-10 can start treatment 61% faster than externally sourced candidates\*. **What practice tool in TrakStar can you use to filter and sort the NeuroStar candidates who complete the PHQ-10?**

- A) Patient Leads
- B) Potential Patients
- C) NeuroStar Inquiries
- D) Recent Patients

SUBMIT YOUR ANSWER NOW

### CO-OP MARKETING

Only 17 days left to get access to the NEW Co-op Program launching on April 1st! Work with your Practice Development Manager to make your treatment session purchase no later than March 31st so you get access to co-op dollars.

In the new program, you can get up to 50% reimbursement on the Keys To Co-op, including reimbursement on airfare and hotel accommodations to NeuroStar University (NSU)\*\*! **Once you qualify for the Co-op Program on April 1st**, you can register for a class at NSU with your Practice Development Manager.

<p>Start Here</p> <p>Start every quarter asking: Is there anyone in my practice who needs to attend?</p> <p>NeuroStar University</p>	<p>Ask: Do I have all the in-practice co-branded materials my practice needs?</p> <p>In-Practice Branding</p>	<p>Ask: Does my site need improvement? Are there optimizations I can make?</p> <p>Website Optimization</p>	<p>Ask: Am I running Social Media Ads? Could they be better?</p> <p>Social Media Ads</p>	<p>Ask: Am I running Paid Search Marketing? Could it be performing better?</p> <p>Search Engine Marketing</p>
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NeuroStar Merchandise coming to the Webstore!  
On April 1st, you will be able to purchase NeuroStar merchandise for you and your staff.

When you qualify for a co-op level, you can use your co-op dollars for your purchase and get 50% back!



### REIMBURSEMENT CORNER

UHC (Optum) goes from 4 to 2 medication failures for NeuroStar TMS!  
The NeuroStar Reimbursement team is happy to announce criteria changes by United Healthcare (UHC) Optum to their commercial plans! These changes increase eligibility for patients with depression to receive TMS treatment. Reach out to your Reimbursement Manager today on qualifying criteria!

READ THE PRESS RELEASE

### MYNEUROSTAR.COM RESOURCES



Your NEW Portal to Practice Success!  
Myneurostar.com has been redesigned so you have everything you need to execute co-op and maximize your practice's marketing efforts.

Access our library of downloadable assets to help you advertise and get active with the NeuroStar Co-op Program!

VISIT MYNEUROSTAR.COM

START SHARING TODAY

Organic social media content for March is available now for download!



Let's stay connected!

Tap here to follow NeuroStar today.



Contact your Practice Development Manager to make sure everyone in your practice receives Star Connection.

Depression Isolates. NeuroStar Connects.



\*Neuronetics Data on File (2022)

\*\*Basic airfare and NeuroStar approved hotel accommodations only

The NeuroStar Advanced Therapy System is indicated for the treatment of depressive episodes and for decreasing anxiety symptoms for those who may exhibit comorbid anxiety symptoms in adult patients suffering from Major Depressive Disorder (MDD) and who failed to achieve satisfactory improvement from previous antidepressant medication treatment in the current episode.

The NeuroStar Advanced Therapy system is intended to be used as an adjunct for the treatment of adult patients suffering from Obsessive-Compulsive Disorder (OCD).

Visit neurostar.com for full safety and prescribing information.  
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Unsubscribe

