

# xsalta

MENTAL HEALTH MARKETING

Call: (814) 574-3059

## NeuroStar Reimbursable Plans

CO-BRANDED WEBSITE PACKAGE	CO-BRANDED TMS PAGE PACKAGE	LEAD GENERATION PLAN
<b>\$2500</b> One-Time	<b>\$400</b> One-Time	Starting at <b>\$775</b> Monthly
<ul style="list-style-type: none"><li>• Development of a Professionally Designed Interactive Website, Compatible With Mobile Devices</li><li>• Automatic Integration of Neurostar Co-Branding</li><li>• Access to Xsalta's Library of Pre-Written Search-Engine-Optimized TMS Content</li><li>• Quarterly Reports on Website Traffic and Leads</li><li>• Package Reimbursable thru Neurostar Co-Op Program*</li></ul>	<ul style="list-style-type: none"><li>• Development of a Pre-Approved Co-Branded Page about NeuroStar</li><li>• Includes Comprehensive Information about TMS and Lead-Generating Calls to Action</li><li>• Implementation of Practice-Specific Information and Imagery</li><li>• Integration of the New Page onto Your Existing Website</li><li>• Package Reimbursable thru Neurostar Co-Op Program*</li></ul>	<ul style="list-style-type: none"><li>• Creation of Custom Google or Facebook Ads Campaign</li><li>• Personalized budget recommendations based on location &amp; goals*</li><li>• Platform Management &amp; Reporting</li><li>• Will provide a minimum of 10 Leads per month</li><li>• Package Reimbursable thru NeuroStar Co-Op Program*</li></ul>
		*Up to \$1500 monthly depending on budget

**Our team will package the documents you need for co-op advertising pre-approvals so you can submit them through the NeuroStar® marketing portal at myneurostar.com.**

**We will also put together your quarterly reimbursement documents so you can submit them through myneurostar.com to the NeuroStar® Co-op team.**

Please consult your Neurostar Practice Manager for eligibility and reimbursement potential.

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## WEBSITE IMPROVEMENT PLAN

**\$650**

One-Time

- Analysis of Your Website's Functionality & Design
- Analysis of Your Rankings for Most Widely Used TMS/Depression Search Terms
- Analysis of Your Google Business Page
- Implementation of Specific Recommendations

## BRAND MARKETING PLAN

**\$650**

Monthly

- Creation of Facebook, Instagram, and LinkedIn Business Pages
- 3 Branded Posts Per Week to Each Platform w/t Call-to-Action
- Unlimited Posting of Content You Provide
- Facebook Page Promotion Ads For Building Followers
- Platform Management and Reporting

The NeuroStar Advanced Therapy System is indicated for the treatment of depressive episodes and for decreasing anxiety symptoms for those who may exhibit comorbid anxiety symptoms in adult patients suffering from Major Depressive Disorder (MDD) and who failed to achieve satisfactory improvement from previous antidepressant medication treatment in the current episode.

The NeuroStar Advanced Therapy system is intended to be used as an adjunct for the treatment of adult patients suffering from Obsessive-Compulsive Disorder (OCD).