

Ad(s) Pre-Approval Checklist

- Ad(s) only feature NeuroStar & the practice
- NeuroStar logo is the same prominence and clarity as practice logo
- Website URL links to practice webpage/landing page with NeuroStar branding
- No competing TMS devices
- No other practice services
- Practice patients & FHCPs (Medicare/Medicaid) are not the intended audience
- No off-label promotion
- Copy & graphic show on-label indication and adhere to our compliance & regulatory guidelines

NeuroStar indication statements can be presented as one of the following:

“Visit neurostar.com for indications for use and safety information.”

“NeuroStar TMS Therapy is indicated for the treatment of Major Depressive Disorder in adult patients who have failed to receive satisfactory improvement from prior antidepressant medication in the current episode.”

FOR QUESTIONS CONTACT: Kelly Bradley, Associate Marketing Manager - Commercial Programs
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