

Use this document to review your NeuroStar co-branded ads before submitting for pre-approval.

- Ad(s) only feature NeuroStar & the practice, no other practice services may be advertised.
- Use NeuroStar name in ads (i.e. NeuroStar TMS, NeuroStar Therapy, etc).
- NeuroStar logo is the same prominence and clarity as practice logo.
- No other TMS devices; including but not limited to pictures, diagrams, or graphics.
- Ads cannot be directed towards your practice patients.
- Only FDA cleared indications for use and Neuronetics approved claims may be used.
- NeuroStar indication statement must be visible on ad when referencing FDA cleared indications and Neuronetics approved claims (see reverse side).
- When practice's patient outcomes are mentioned in an ad copy, please add, *"Practice reported patient outcomes"* to your ad copy text
- Recommended to use the Website URL that links to the practice webpage/landing page with NeuroStar branding (*all click-through pages connected to digital ads will be requested for review. Depending on content, the NeuroStar indication statement may need to be added to the click-through page*)

For questions please contact your Practice Development Manager (PDM) or Strategic Account Manager (SAM).
Please submit ads for pre-approval and reimbursement documents to: co-opmarketing@neurostar.com
File Share: Email, Dropbox, Google Drive, OneDrive and more - simply enter our email address to share

The NeuroStar Advanced Therapy System is indicated for the treatment of depressive episodes and for decreasing anxiety symptoms for those who may exhibit comorbid anxiety symptoms in adult patients suffering from Major Depressive Disorder (MDD) and who failed to achieve satisfactory improvement from previous antidepressant medication treatment in the current episode.

The NeuroStar Advanced Therapy system is intended to be used as an adjunct for the treatment of adult patients suffering from Obsessive-Compulsive Disorder (OCD).

NeuroStar Advanced Therapy is only available by prescription. A doctor can help decide if NeuroStar Advanced Therapy is right for you. Patients' results may vary.

Visit neurostar.com for full safety and prescribing information.